

Mackenzie K. Feinberg

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ACADEMIC POSITIONS:

Emory University, Goizueta Business School
Assistant Professor

Atlanta, GA
2026 - Present

EDUCATION:

University of Texas at Austin, McCombs School of Business
Ph.D. in Accountancy, May 2026

Austin, TX

Miami University, Farmer School of Business
Master of Accountancy (MAcc), May 2018
B.S. in Business (Accounting and Marketing), May 2018

Oxford, OH

RESEARCH:

Primary Research Area & Method: Managerial, Experimental (Lab and Field)

Primary Research Interests: Incentive contracting, human capital management, and resource allocation

Working Papers:

1. *“Layoffs or Reduced Hours? The Joint Effects of Workforce Performance and Performance Measurement Precision”* with Eric Chan and Brian White
 - *Status:* R&R at ***The Accounting Review*** (revising for 3rd round review)
 - *Recognition:* Selected as one of three *“Picks of the 2023 ABO Coordinators”* presentations
2. *“When is it Fairer to Allocate Resources for Training to Lower-Performing versus Higher-Performing Employees?”* with Eric Chan and Martin Wiernsperger
 - *Status:* R&R at ***Journal of Accounting Research*** (revising for 3rd round review)
3. *“It’s Not All Fun and Games: The Effects of Gamification on Employee Adaptivity”* with Eric Chan
 - *Status:* R&R at ***The Accounting Review*** (revising for 2nd round review)
 - *Recognition:* ABO 2024 Emerging Scholar Manuscript Award
4. *“Sustaining Employee Effort After Competitions: A Field and Lab Investigation of Prosocial Rewards”* solo-authored
 - *Status:* Preparing for journal submission

Works in Progress:

5. *“Interpretive Guidance”* with Kaitlyn Kroeger
 - *Status:* On-going interviews with audit firms and audit committee members
6. *“Mixed Incentives and Contracts”* with Hayden Gunnell
 - *Status:* Analyzing field experiment data

PRESENTATIONS:

“Sustaining Employee Effort After Competition...”

- 2026 The University of Chicago – Chicago, IL
AAA Management Accounting Section Midyear Meeting – Nashville, TN
- 2025 The University of Iowa – Iowa City, IA
Emory University – Atlanta, GA
Miami University – Oxford, OH
Lehigh University – Bethlehem, PA
The University of Texas at Austin – Austin, TX
AAA/Deloitte/J. Michael Cook Doctoral Consortium – Westlake, TX

“When is it Fairer to Allocate Resources for Training...”

- 2025 Labor Economics & Accounting Conference at Stanford University[^]
AAA Management Accounting Section Midyear Meeting – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC
ERMAC Conference at WU Vienna[^]
Cornell University – Ithaca, NY[^]
EIASM Conference at Bocconi University[^]

“It’s Not all Fun and Games...”

- 2025 AAA Management Accounting Section Midyear Meeting – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC
Texas State University – San Marcos, TX[^]
Brigham Young University – Provo, UT[^]
- 2023 The University of Texas at Austin – Austin, TX

“Layoffs or Reduced Hours?...”

- 2024 AAA Management Accounting Section Midyear Meeting– Orlando, FL
- 2023 AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA
- 2022 Tulane University – New Orleans, LA[^]
University of Kentucky – Lexington, KY[^]
The University of Texas at Austin – Austin, TX

Scheduled*; Presented by a Co-author[^]

CONFERENCE PARTICIPATION:

- 2026 Lone Star Conference – Austin, TX
AAA Management Accounting Section Midyear Meeting – Nashville, TN^P
- 2025 AAA/Deloitte/J. Michael Cook Doctoral Consortium – Westlake, TX^P
AAA Management Accounting Section Midyear Meeting – Austin, TX^{P,D}
AAA Management Accounting Section Doctoral Consortium – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC^{P,P}
AAA Accounting Behavior and Organizations Doctoral Consortium – Montreal, QC
AAA Management Accounting Section Midyear Meeting– Orlando, FL^{P,D}
AAA Management Accounting Section Doctoral Consortium – Orlando, FL
- 2023 AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA^P
AAA Accounting Behavior and Organizations Doctoral Consortium – Pittsburgh, PA
Texas Audit Symposium – Austin, TX
Palmetto Symposium on Experimental Accounting Research – Columbia, SC

Presenter^P; Discussant^D

TEACHING EXPERIENCE:

Emory University, Goizueta Business School

Atlanta, GA

2027* Managerial Accounting (Fulltime MBA program)

The University of Texas at Austin, McCombs School of Business

Austin, TX

2022 Fundamentals of Managerial Accounting (BBA program)

Overall Instructor Rating: 4.8/5.0

Overall Course Rating: 4.6/5.0

PROFESSIONAL SERVICE:

External Service

2021 – Present Ad-hoc Journal and Conference Reviewer

- *Contemporary Accounting Research*; AAA Management Accounting Section Midyear Meeting; AAA Accounting Behavior and Organizations Research Conference; Texas Audit Research Symposium; Hawaii Accounting Research Conference

University Service – Emory University, Goizueta Business School

2026 – Present Accounting Area Workshop Speaker Coordinator

University Service – The University of Texas at Austin, McCombs School of Business

2026 UT AACSB Accreditation Review – McCombs PhD Student Representative

2022 – 2026 Accounting Department Workshop Lunch Coordinator

AWARDS, GRANTS, AND FELLOWSHIPS:

2026 MAS Midyear Meeting Outstanding Reviewer Award

2025 Eugene and Dora Bonham Memorial Fund in Business (Dissertation funding support)

2025 MAS Midyear Meeting Outstanding Reviewer Award

2024 ABO Midyear Meeting Emerging Scholar Manuscript Award

2024 MAS Midyear Meeting Outstanding Reviewer Award

2023 Eugene and Dora Bonham Memorial Fund in Business (2nd year paper funding support)

2022 Eugene and Dora Bonham Memorial Fund in Business (1st year paper funding support)

2022 Texas Global/Bundeswehr University Teaching Grant

2021 – 2026 Donald D. Harrington Graduate Fellowship (university's top graduate student award)

2018 Magna Cum Laude at Miami University (top 7% of graduating class)

2018 Beta Gamma Sigma at Miami University

2017 Daniel Leshner Beta Alpha Psi Award

MEMBERSHIPS & CERTIFICATIONS

2021 – Present American Accounting Association (AAA)

- Management Accounting Section, AAA
- Accounting, Behavior and Organizations Section, AAA

2020 – Present Certified Public Accountant, New York

PROFESSIONAL EXPERIENCE:

2018 – 2021 **KPMG LLP, Advisory - Customer Solutions, Consultant** **New York, NY**
Areas of Expertise: Healthcare (PBMs), Service Center Optimization, Vendor Selection, Technology Implementations

PERSONAL INTERESTS:

Interests: Sports (Tennis, Golf, Basketball, Skiing), Music Production (Mixing, Beatboxing), Reading, Reality/Competition TV (Survivor, Traitors, The Floor), Hiking

Community Involvement: Food Security (Atlanta Community Food Bank), Cancer Research (Dana-Farber Cancer Institute), Financial Literacy (personal tutoring)