

# Mackenzie K. Feinberg, CPA

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## EDUCATION:

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**University of Texas at Austin, McCombs School of Business** **Austin, TX**  
*PhD in Accountancy, expected May 2026*

**Miami University, Farmer School of Business** **Oxford, OH**  
*Master of Accountancy (MAcc), May 2018*

**Miami University, Farmer School of Business** **Oxford, OH**  
*Bachelor of Science (B.S.) in Business (Accounting and Marketing), May 2018*

## RESEARCH:

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**Primary Research Area & Method:** Managerial, Experimental (Lab and Field)

**Primary Research Interests:** Incentive contracting, human capital management, and resource allocation

### Working Papers:

1. *“Layoff or Furlough? Effects of the Performance Measurement System on Labor Cost Reduction Decisions”* with Eric Chan and Brian White
  - *Status:* R&R at ***The Accounting Review***
  - *Presentations:* University of Texas at Austin; Tulane University<sup>^</sup>; University of Kentucky<sup>^</sup>; 2023 ABO Conference (Pittsburgh); 2024 MAS Midyear Meeting (Orlando)
  - *Recognition:* Selected as one of three *“Picks of the 2023 ABO Coordinators”* presentations
2. *“When is it Fairer to Allocate Resources for Training to Lower-Performing versus Higher-Performing Employees?”* with Eric Chan and Martin Wiernsperger
  - *Status:* R&R at ***Journal of Accounting Research***
  - *Presentations:* 2024 ERMACH Conference at WU Vienna<sup>^</sup>; Cornell University<sup>^</sup>; 2024 ABO Conference (Montreal); 2024 EIASM Conference at Bocconi University<sup>^</sup>; 2025 MAS Midyear Meeting (Austin); 2025 Labor Economics & Accounting Conference at Stanford University<sup>^\*</sup>
3. *“It’s Not All Fun and Games: The Effects of Gamification on Employee Adaptivity”* with Eric Chan (based on 2<sup>nd</sup> year summer paper)
  - *Status:* Preparing for submission
  - *Presentations:* University of Texas at Austin; Texas State University<sup>^</sup>; Brigham Young University<sup>^</sup>, 2024 ABO Conference (Montreal); 2025 MAS Midyear Meeting (Austin)
  - *Recognition:* ABO 2024 Emerging Scholar Manuscript Award

### Works in Progress:

4. *“Prosocial Incentive Tournaments: Evidence from the Lab and Field”* solo-authored
  - *Status:* Ongoing data collection and analysis with collaborating firm
5. *“Selective Sources: Accountants’ Uses of Interpretive Guidance”* with Kaitlyn Kroeger
  - *Status:* Preparing invited proposal for the KPMG Grant Program

\*Scheduled  
<sup>^</sup>Presented by a co-author

**Research Assistant – University of Texas at Austin****Austin, TX**

2021 – Present Steve Kachelmeier, Department of Accountancy

2021 – Present Eric Chan, Department of Accountancy

**Research Assistant – Miami University****Oxford, OH**

2017 – 2018 Lisa Ellram, Department of Management and Supply Chain

**PRESENTATIONS<sup>P</sup>, DISCUSSIONS<sup>D</sup>, & CONFERENCE ATTENDANCE<sup>A</sup>:**

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- 2025 AAA/Deloitte/J. Michael Cook Doctoral Consortium – Westlake, TX<sup>P\*</sup>  
AAA Management Accounting Section Midyear Meeting – Austin, TX<sup>P,P,D</sup>  
AAA Management Accounting Section Doctoral Consortium – Austin, TX<sup>A</sup>
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC<sup>P,P</sup>  
AAA Accounting Behavior and Organizations Doctoral Consortium – Montreal, QC<sup>A</sup>  
AAA Management Accounting Section Midyear Meeting– Orlando, FL<sup>P,D</sup>  
AAA Management Accounting Section Doctoral Consortium – Orlando, FL<sup>A</sup>
- 2023 AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA<sup>P</sup>  
AAA Accounting Behavior and Organizations Doctoral Consortium – Pittsburgh, PA<sup>A</sup>  
Palmetto Symposium on Experimental Accounting Research – Columbia, SC<sup>A</sup>

**TEACHING EXPERIENCE:****Instructor – University of Texas at Austin****Austin, TX**

2022 ACC s312: Fundamentals of Managerial Accounting (Undergraduate)

*Overall Instructor Rating: 4.8/5.0**Overall Course Rating: 4.6/5.0*

2023 - Present MPA Accounting Bootcamp (MPA)

*One-day intensive course that covers topics in introductory and intermediate financial accounting before students enter the Masters of Professional Accounting Program.***Teaching Assistant – University of Texas at Austin****Austin, TX**

2023 Urooj Khan, Financial Reporting (Executive MBA)

2023 – Present Steve Kachelmeier, Accounting Research Design and Evaluation (MPA)

2023 – Present Eric Chan, Fundamentals of Managerial Accounting Honors (Undergraduate)

2022 Steve Kachelmeier, Auditing and Assurance Services (MPA/Undergraduate)

**Teaching Assistant – Miami University****Oxford, OH**

2017 – 2018 Lisa Ellram, Logistics Management (Undergraduate)

2017 Lisa Ellram, Supply Chain in Australia (Undergraduate)

2017 Brenda Homan, Accountancy Career Exploration (Undergraduate)

2016 Chanelle White, Business Foundations/Career Exploration (Undergraduate)

**PROFESSIONAL SERVICE:****Ad-hoc Reviewer (and Conference Discussant)**

2024 - Present AAA Management Accounting Section Midyear Meeting

- *Recognized with “Outstanding Reviewer Award” (2024, 2025)*

2023 - Present AAA Accounting Behavior and Organizations Research Conference

Texas Audit Research Symposium

2022 - Present Hawaii Accounting Research Conference

## **AWARDS, GRANTS, AND FELLOWSHIPS:**

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2024	ABO Emerging Scholar Manuscript Award (for “It’s Not All Fun and Games...”)
2023	Eugene and Dora Bonham Memorial Fund in Business (2 <sup>nd</sup> year paper funding support)
2022	Eugene and Dora Bonham Memorial Fund in Business (1 <sup>st</sup> year paper funding support)
2022	Texas Global/Bundeswehr University Teaching Grant
2021 – 2026	Donald D. Harrington Graduate Fellowship (university’s top graduate student award)
2018	Magna Cum Laude at Miami University (top 7% of graduating class)
2018	Beta Gamma Sigma at Miami University
2017	Daniel Leshner Beta Alpha Psi Award

## **MEMBERSHIPS & CERTIFICATIONS**

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2021 – Present	American Accounting Association (AAA) <ul style="list-style-type: none"><li>• Management Accounting Section, AAA</li><li>• Accounting, Behavior and Organizations Section, AAA</li></ul>
2020 – Present	Certified Public Accountant, New York

## **PROFESSIONAL EXPERIENCE:**

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2018 – 2021	<b>KPMG LLP, Advisory - Customer Solutions, Consultant</b>	<b>New York, NY</b>
	<i>Areas of Expertise: Healthcare (PBMs), Service Center Optimization, Vendor Selection, Technology Implementations</i>	
2017 – 2017	<b>PricewaterhouseCoopers LLP, Assurance &amp; CMAAS, Intern</b>	<b>New York, NY</b>
	<i>Areas of Experience: Technology, Media, and Telecom, Revenue Recognition (ASC 606)</i>	
2015 – 2016	<b>Community Bank N.A., Internal Audit &amp; Investor Relations, Intern</b>	<b>DeWitt, NY</b>
	<i>Areas of Experience: Banking Operations &amp; Process Controls, Financial Reporting</i>	

## **PERSONAL INTERESTS:**

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*Interests:* Sports (Golf, Basketball, Skiing, Tennis), Music Production (Piano, Mixing, Beatboxing), Reading (Memoirs, Fiction), Reality/Competition TV (Survivor, Great British Baking Show, The Floor), Baking/Cooking (Gluten-free recipes), Outdoor Activities (Hiking, Kayaking, Cornhole)

*Community Involvement:* Food Security (Central Texas Food Bank), Cancer Research (Dana-Farber Cancer Institute), Financial Literacy (personal tutoring)