

Mackenzie Feinberg, PhD, CPA

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ACADEMIC POSITIONS:

Emory University, Goizueta Business School
Assistant Professor

Atlanta, GA
2026 - Present

EDUCATION:

University of Texas at Austin, McCombs School of Business
Ph.D. in Accountancy, May 2026

Austin, TX

Miami University, Farmer School of Business
Master of Accountancy (MAcc), May 2018
B.S. in Business (Accounting and Marketing), May 2018

Oxford, OH

RESEARCH:

Primary Research Area & Method: Managerial, Experimental (Lab and Field)

Primary Research Interests: Incentive contracting, human capital management, and resource allocation

Publications:

1. “When is it Fairer to Allocate Resources for Training to Lower-Performing versus Higher-Performing Employees?” with Eric Chan and Martin Wiernsperger. *Journal of Accounting Research* (2026). <https://doi.org/10.1111/1475-679x.70085>

Working Papers:

2. “Layoffs or Reduced Hours? The Joint Effects of Workforce Performance and Performance Measurement Precision” with Eric Chan and Brian White
 - Status: R&R at *The Accounting Review* (revising for 3rd round review)
 - Recognition: Selected as one of three “Picks of the 2023 ABO Coordinators” presentations
3. “It’s Not All Fun and Games: The Effects of Gamification on Employee Adaptivity” with Eric Chan
 - Status: R&R at *The Accounting Review* (revising for 2nd round review)
 - Recognition: ABO 2024 Emerging Scholar Manuscript Award
4. “Sustaining Employee Effort After Competitions: A Field and Lab Investigation of Prosocial Rewards” solo-authored
 - Status: Preparing for journal submission
5. “Incentives Across Neurotypes: Autism and the Effectiveness of Performance-Based Contracts” with Hayden Gunnell, Karen Sedatole, and Kristy Towry
 - Status: Preparing manuscript and follow-up data collection

Works in Progress:

6. *“Interpretive Guidance”* with Kaitlyn Kroeger
 - Status: Data collection
7. *“Mixed Incentives and Contracts”* with Hayden Gunnell and Cathy Jun
 - Status: Designing follow-up lab studies based on field results

PRESENTATIONS:

“Incentives Across Neurotypes...”

- 2026 BYU Accounting Research Symposium – Provo, UT[^]
- 2025 The University of Arizona – Tucson, AZ[^]
Emory University – Atlanta, GA[^]

“Sustaining Employee Effort After Competition...”

- 2026 The University of Chicago – Chicago, IL
AAA Management Accounting Section Midyear Meeting – Nashville, TN
- 2025 The University of Iowa – Iowa City, IA
Emory University – Atlanta, GA
Miami University – Oxford, OH
Lehigh University – Bethlehem, PA
The University of Texas at Austin – Austin, TX
AAA/Deloitte/J. Michael Cook Doctoral Consortium – Westlake, TX

“When is it Fairer to Allocate Resources for Training...”

- 2025 Labor Economics & Accounting Conference at Stanford University[^]
AAA Management Accounting Section Midyear Meeting – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC
ERMAC Conference at WU Vienna[^]
Cornell University – Ithaca, NY[^]
EIASM Conference at Bocconi University[^]

“It’s Not all Fun and Games...”

- 2025 AAA Management Accounting Section Midyear Meeting – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC
Texas State University – San Marcos, TX[^]
Brigham Young University – Provo, UT[^]
- 2023 The University of Texas at Austin – Austin, TX

“Layoffs or Reduced Hours?... ”

- 2024 AAA Management Accounting Section Midyear Meeting– Orlando, FL
- 2023 AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA
- 2022 Tulane University – New Orleans, LA[^]
University of Kentucky – Lexington, KY[^]
The University of Texas at Austin – Austin, TX

Scheduled*; Presented by a Co-author[^]

CONFERENCE PARTICIPATION:

- 2027 AAA Management Accounting Section Midyear Meeting – Atlanta, GA*
- 2026 Kelley Accounting Research Symposium – Bloomington, IN*
Lone Star Conference – Austin, TX
AAA Management Accounting Section Midyear Meeting – Nashville, TN^P
- 2025 AAA/Deloitte/J. Michael Cook Doctoral Consortium – Westlake, TX^P
AAA Management Accounting Section Midyear Meeting – Austin, TX^{P,D}
AAA Management Accounting Section Doctoral Consortium – Austin, TX
- 2024 AAA Accounting Behavior and Organizations Research Conference – Montreal, QC^{P,P}
AAA Accounting Behavior and Organizations Doctoral Consortium – Montreal, QC
AAA Management Accounting Section Midyear Meeting – Orlando, FL^{P,D}
AAA Management Accounting Section Doctoral Consortium – Orlando, FL
- 2023 AAA Accounting Behavior and Organizations Research Conference – Pittsburgh, PA^P
AAA Accounting Behavior and Organizations Doctoral Consortium – Pittsburgh, PA
Texas Audit Symposium – Austin, TX
Palmetto Symposium on Experimental Accounting Research – Columbia, SC
Scheduled*; Presenter^P; Discussant^D

TEACHING EXPERIENCE:

Emory University, Goizueta Business School **Atlanta, GA**
2027* Managerial Accounting (Fulltime MBA program)

The University of Texas at Austin, McCombs School of Business **Austin, TX**
2022 Fundamentals of Managerial Accounting (BBA program)
Overall Instructor Rating: 4.8/5.0
Overall Course Rating: 4.6/5.0

PROFESSIONAL SERVICE:

External Service

- 2021 – Present Ad-hoc Journal and Conference Reviewer
- *Contemporary Accounting Research*; AAA Management Accounting Section Midyear Meeting; AAA Accounting Behavior and Organizations Research Conference; Texas Audit Research Symposium; Hawaii Accounting Research Conference

University Service – Emory University, Goizueta Business School

2026 – Present Workshop Speaker Coordinator

University Service – The University of Texas at Austin, McCombs School of Business

- 2026 UT AACSB Accreditation Review – McCombs PhD Student Representative
- 2022 – 2026 Workshop Lunch Coordinator

AWARDS, GRANTS, AND FELLOWSHIPS:

2026	MAS Midyear Meeting Outstanding Reviewer Award
2025	Eugene and Dora Bonham Memorial Fund in Business (Dissertation funding support)
2025	MAS Midyear Meeting Outstanding Reviewer Award
2024	ABO Midyear Meeting Emerging Scholar Manuscript Award
2024	MAS Midyear Meeting Outstanding Reviewer Award
2023	Eugene and Dora Bonham Memorial Fund in Business (2 nd year paper funding support)
2022	Eugene and Dora Bonham Memorial Fund in Business (1 st year paper funding support)
2022	Texas Global/Bundeswehr University Teaching Grant
2021 – 2026	Donald D. Harrington Graduate Fellowship (university's top graduate student award)
2018	Magna Cum Laude at Miami University (top 7% of graduating class)
2018	Beta Gamma Sigma at Miami University
2017	Daniel Leshner Beta Alpha Psi Award

MEMBERSHIPS & CERTIFICATIONS

2021 – Present	American Accounting Association (AAA) • Management Accounting Section, AAA • Accounting, Behavior and Organizations Section, AAA
2020 – Present	Certified Public Accountant, New York

PROFESSIONAL EXPERIENCE:

2018 – 2021	KPMG LLP, Advisory - Customer Solutions, Consultant	New York, NY
	<i>Areas of Expertise: Healthcare (PBMs), Service Center Optimization, Vendor Selection, Technology Implementations</i>	

PERSONAL INTERESTS:

Interests: Sports (Tennis, Golf, Basketball, Skiing), Music Production (Mixing, Beatboxing), Reading, Reality/Competition TV (Survivor, Traitors, The Floor), Hiking

Community Involvement: Food Security (Atlanta Community Food Bank), Cancer Research (Dana-Farber Cancer Institute), Financial Literacy (personal tutoring)